

**BUILDING LEADERSHIP FOR ENVIRONMENTAL NONPROFITS:
COMMUNICATING RISKS & IMPACTS**

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TOXICS ACTION CENTER
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RESOURCE LIST

Storytelling and Developing Compelling Messages
Tips for Interacting with Journalists
Clean Energy Communication
Climate Change Communication
Energy Use Resources
Energy Policy Resources
Nonprofits Engaging Policy Makers
Tools and Databases
Relevant Organizations

Storytelling and Developing Compelling Messages

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Tips for Interacting with Journalists

Tips for Working with Journalists
<https://www.aaas.org/pes/working-reporters>

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Communicating Environmental Risks & Impacts

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Parker, C. (2017) Introduction To Risk Communication. *Johns Hopkins Center for Public Health Preparedness* http://www.jhsph.edu/research/centers-and-institutes/johns-hopkins-center-for-public-health-preparedness/training/online/crisis_communication.html

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Clean Energy Communication

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http://www.climateaccess.org/sites/default/files/IEA-RETD_RE-COMMUNICATE.pdf

Climate Nexus Resources

Energy Transition. <http://climatenexus.org/learn/solutions-policy/energy-transition>

Solutions + Policy. <http://climatenexus.org/solutions-policy>

Climate Access Resources

Communicating Energy Efficiency. <http://www.climateaccess.org/resource/collection/communicating-energy-efficiency>

Public Engagement Strategies. <http://www.climateaccess.org/resource-hub/10>

Tip Sheet: Clean Energy Communications. <http://www.climateaccess.org/resource/tip-sheet-clean-energy-communications>

Communication Best Practices for Renewable Energy (a summary of the Bridle et al. paper cited above)
<http://www.climateaccess.org/resource/re-communicate-communication-best-practices-renewable-energy>

Echelon Insights, North Star Opinion Research, and Public Opinion Strategies, (2015). Republicans, Clean Energy, and Climate Change. *ClearPath*.

http://www.climateaccess.org/sites/default/files/clearpath_survey_report.pdf

Energy Star. (2017) Planning a Communications Strategy with EPA Energy Star (worksheet).

<https://www.energystar.gov/buildings/tools-and-resources/planning-communications-strategy-worksheet>

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Climate Change Communication

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Shome, D. and Sabine Marx (2009) The Psychology of Climate Change Communication. *Center for Research on Environmental Decisions*. http://guide.cred.columbia.edu/pdfs/CREDDguide_full-res.pdf

Energy Use Resources

Consumption And Efficiency. *U.S. Energy Information Administration*. <http://www.eia.gov/Consumption/>

Energy And Air Pollution 2016- World Energy Outlook Special Report. (2016) *International Energy Agency*. <http://www.iea.org/Publications/Freepublications/Publication/Weo-2016-Special-Report-Energy-And-Air-Pollution.Html>

Energy Policy Resources

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Clean Economy Rising. (2015) *The Pew Charitable Trusts*. This collection of policy briefs examines state clean energy economies. <http://www.pewtrusts.org/en/research-and-analysis/collections/2014/11/clean-economy-rising>

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Tools And Databases

Path to Positive Communities, Tools to Make an Impact <http://pathtopositive.org/impact>

University Of Texas At Austin Energy Poll [Http://Www.Utenergypoll.Com/](http://Www.Utenergypoll.Com/)

Center For Climate And Energy Solutions. U.S. Climate Change Policy Action At The State Level. (Climate Change Legislation, Statewide Climate Change Commissions, And Climate Action Plans Around The U.S.)
<https://www.c2es.org/us-states-regions/key-legislation>

U.S. Energy Information Administration <http://www.eia.gov/>

Yale Program on Climate Change Communication, Visualizations & Data
<http://climatecommunication.yale.edu/visualizations-data/>

Relevant Organizations

Center for Climate Change Communication
George Mason University
<http://www.climatechangecommunication.org/>

Center for Climate and Energy Solutions
<http://www.c2es.org/>

Clean Energy States Alliance
<http://cesa.org/>

Climate Access
<http://www.climateaccess.org/>

Climate Advocacy Lab
<http://www.climateadvocacylab.org/>

Climate Nexus
<http://climatenexus.org/>

Environmental Law Institute
<http://www.eli.org/climate-energy>

Energy Policy Institute at University of Chicago
<https://epic.uchicago.edu/>

International Renewable Energy Agency
<http://www.irena.org/>

Institute for Sustainable Communities
<http://www.iscvt.org/>

Massachusetts Clean Energy Center
<http://www.masscec.com/>

NAACP Environmental and Climate Justice
Program
<http://www.naacp.org/programs/entry/climatejustice>

U.S. Office of Indian Energy
<http://energy.gov/indianenergy/office-indian-energy-policy-and-programs>

Yale Project on Climate Change Communication
<http://climatecommunication.yale.edu>

